



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

September 1, 2016

Jessica Goldberg
Sr. Regulatory Affairs Specialist
Chemsico, Div. Of United Industries Corp.
P.O. Box 142642
St. Louis, MO 63114

Subject: Notification per PRN 98-10 – Optional Marketing claim
Product Name: CHEMSICO FLEA & TICK PET SHAMPOO
EPA Registration Number: 9688-332
Application Date: 8/1/2016
Decision Number: 519996

Dear Ms. Goldberg:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Angela Hollis at 703-347-0216 or via email at hollis.angela@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis", enclosed within a hand-drawn oval.

Kable Bo Davis, Product Manager 3
Invertebrate and Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Chemsico Flea & Tick Pet Shampoo

ALTERNATE BRAND NAME:

Black Flag Flea & Tick Pet Shampoo

Black Flag Flea & Tick Pet Shampoo Pet Treatment

See back page for list of Optional Marketing Claims

ACTIVE INGREDIENTS:

Pyrethrins.....	0.150%
* Piperonyl butoxide	0.300%
** N-Octyl bicycloheptene dicarboximide.....	0.479%
OTHER INGREDIENTS.....	99.071%
	100.000%

* Equivalent to (butylcarbityl) (6-propylpiperonyl) ether and related compounds

** MGK 264 Insecticide Synergist

PYROCIDE® and MGK® - Registered trademarks of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN

WARNING. See side [back] for additional precautionary statements.

Net Contents: 12 fl oz (355mL)

EPA Reg. No. 9688-332

EPA Est. No. 87703-VA-01

NOTIFICATION

9688-332

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

09/01/2016

STOP. READ ENTIRE LABEL BEFORE USE**FIRST AID**

IF IN EYES:	<input type="checkbox"/> Hold eye open and rinse slowly and gently with water for 15-20 minutes. <input type="checkbox"/> Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. <input type="checkbox"/> Call a poison control center or doctor for treatment advice.
IF ON SKIN OR CLOTHING:	<input type="checkbox"/> Take off contaminated clothing. <input type="checkbox"/> Rinse skin immediately with plenty of water for 15-20 minutes. <input type="checkbox"/> Call a poison control center or doctor for treatment advice.
IF INHALED:	<input type="checkbox"/> Move person to fresh air. <input type="checkbox"/> If person is not breathing, call 911 or an ambulance. Then give artificial respiration, preferably mouth-to-mouth if possible. <input type="checkbox"/> Call a poison control center or doctor for further treatment advice.
Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-332-5553 for emergency medical treatment information.	

PRECAUTIONARY STATEMENTS**Hazards to Humans and Domestic Animals**

WARNING. Causes substantial but temporary eye injury. Causes skin irritation. Do not get in eyes on skin, or clothing. Harmful if inhaled. Avoid breathing product vapor. If available, wear protective eyewear such as goggles or safety glasses. Wear gloves made out of any water proof material.

Physical or Chemical Hazards

Combustible. Do not use or store near heat or open flame.

User Safety Recommendations

User should wash hands before eating drinking, chewing gum, using tobacco, or using the toilet. User should remove clothing/PPE immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

USE ONLY ON DOGS, CATS, HORSES AND FERRETS. Follow all precautions and directions. [SHAKE WELL BEFORE USE]

For use on dogs, cats, puppies and kittens (over the age of 12 weeks), horses and ferrets for control of Fleas and Ticks. Do not repeat treatment for 7 days. Do not use on puppies and kittens under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, pregnant, or nursing animals. Sensitivities may occur using any pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

HOW TO USE: Wet the animal's coat for 2-3 minutes with warm water. Wearing waterproof gloves, apply shampoo on head and ears and lather. Then repeat procedure with neck, chest, middle and hindquarters, finishing legs last and paying special attention to the footpads (between the toes) and underbody areas. Wash the head and ear areas carefully, making sure to keep the shampoo out of the animal's eyes. NOTE: A drop of glycerin in each eye before bathing may prevent or reduce irritation if the shampoo gets in the animal's eyes. Pay special attention to the base of the tail, as it is a place frequented by fleas. Fully lather animal and let lather remain on animal for 5 minutes before rinsing thoroughly with water. NOTE: This final step is an important part of grooming procedure.

For small dogs and cats less than 15 pounds, wrapping the animal in a towel for several minutes to absorb moisture is advised. This also will allow dying fleas and ticks to crawl off animal into towel. Dry animal with a clean towel or blow dryer.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage: Store in a cool dry area. Always store pesticides in the original container. Store away from food and pet food. **Pesticide Disposal and Container Handling:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

List of Optional Marketing Claims

[Bracketed Text] = Optional Language

1. Leaves Pet Smelling Fresh & Clean with a Shiny Coat
2. For [dogs], [cats], [puppies] & [kittens] (over 12 weeks), [horses] and [ferrets] [No Sticky Residue]
3. Kills Fleas and Ticks with Pyrethrum, Piperonyl Butoxide, and

MGK® 264

4. Contains Pyrethrum, which is derived from flowers
5. Kills [Fleas] & [Ticks] on [Horses], [Ferrets], [Dogs], [Cats], [Puppies], and [Kittens] (over 12 weeks)
6. Leaves no insecticide residue – rinses clean
7. Kills Fleas and Ticks on contact
8. Leaves pet smelling fresh and clean
9. Leaves no sticky residue on your pet
10. Leaves pet's coat shiny clean
11. Cleans and conditions pet's coat
12. Spring Meadow Scent
13. Rinses clean and leaves pet smelling fresh
14. Kills fleas and ticks with no leftover residue
15. Leaves your pet's coat shiny and clean
16. Cleans, and conditions pet's coat
17. Kills fleas & ticks on dogs and cats

Optional Marketing Language

FOR BEST RESULTS USE THIS PRODUCT AS PART OF A COMPREHENSIVE FLEA & TICK TREATMENT PLAN.

An effective flea & tick control program includes simultaneous, coordinated treatment of the home, yard & pet. Treatment and prevention go hand in hand so it's key to treat all 3 areas. This integrated pest management approach involves inspection, cleaning, and targeting eggs, larvae & adults with the appropriate insecticides. Follow up treatments are almost always necessary as flea & tick problems will not be solved with just a one treatment approach.

This product is for Pet Treatment.